



Contact: Angela Wende at 215-635-7090 or angela@cetra.com.

FOR IMMEDIATE RELEASE

SBA AWARDS ITS “EASTERN PENNSYLVANIA BUSINESS PERSON OF THE YEAR” TITLE TO JIRI STEJSKAL, Ph.D., OF CETRA LANGUAGE SOLUTIONS

Elkins Park, PA—CETRA Language Solutions is pleased to announce that the company’s president, Dr. Jiri Stejskal, is the winner of the 2009 “Eastern Pennsylvania Business Person of the Year” award. In honor of this achievement, the District Director of the Small Business Administration’s Philadelphia District Office, David Dickson, will appear at CETRA on April 29, 2009 to personally congratulate Dr. Stejskal and the CETRA team.

“It is a great honor to be recognized by the Small Business Administration,” said Dr. Stejskal. “I am very proud of our team, which made this possible.”

Named one of Inc. Magazine’s 5000 fastest-growing private companies in the United States in 2008 and one of the Philadelphia 100 winners the same year, CETRA has won a place on the world stage in its industry by:

- playing roles in high-profile international projects, such as the transcription and translation of Saddam Hussein’s trials;
- serving as the U.S.A.’s only language-services-provider delegate to the ISO Technical Committee 37, where it participates in the global effort to create an international translation quality standard at the ISO level;
- streamlining the translation of complex files with the development of a proprietary software solution; and
- saving marketing research clients’ time and money by developing “in-language coding,” which combines translation and coding into one step.

“Dr. Stejskal has built a stand-out organization in CETRA, based not only on its achievements in the language services industry, but also on its commitment to its employee’s professional growth and job satisfaction,” said Dickson. “I believe that that leadership philosophy has fostered the ingenuity that has been so key to CETRA’s success, even in the current unpredictable economic climate. That is the kind of well-rounded business model that we at the SBA applaud.”

Founded by Dr. Stejskal in 1997, CETRA provides customized language solutions to governments and businesses, including: translation, interpretation, American Sign Language interpretation, localization, multilingual typesetting, voice-overs and transcriptions for corporate and government clients in nearly 100 languages. CETRA is headquartered in Elkins Park, PA, and serves clients worldwide with a dedicated staff and global network of more than 4,000 professional linguists. CETRA specializes in serving the marketing research and legal industries as well as the information technology, pharmaceutical, and human resources sectors.

More information is available at www.cetra.com.

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