



**FOR IMMEDIATE RELEASE**

**CETRA's President Jiri Stejskal to Chair the ASTM Subcommittee on Language Translation**

ELKINS PARK, PA, December 7, 2011 - CETRA, Inc. is pleased to announce that its President and CEO, Dr. Jiri Stejskal, was recently elected to serve as the Chair of the ASTM F43 Subcommittee on Language Translation that maintains jurisdiction over the ASTM F2575-06 Standard Guide for Quality Assurance in Translation.

Jiri Stejskal says: "It's a pleasure to work with so many talented people from different walks of life. Our common objective is to bring the existing ASTM F2575-06 Standard Guide in sync with the reality of today's market and to define current best practices in the foreign language translation industry."

ASTM International, formerly known as the American Society for Testing and Materials (ASTM), is a globally recognized leader in the development and delivery of international voluntary consensus standards. Today, some 12,000 ASTM standards are used around the world to improve product quality, enhance safety, facilitate market access and trade, and build consumer confidence. The ASTM Committee F43 on Language Services and Products was formed in October 2010 in response to the growing demand from both private and public organizations, including the Department of Defense, the U.S. Army Special Operation Command and the Pentagon's Defense Language Institute. The Committee focuses on language interpreting, translation, proficiency and foreign language instruction.

Jiri Stejskal, a professional translator and language teacher, founded CETRA, Inc. in 1997. Dr. Stejskal earned both M.A. and Ph.D. degrees in Slavic Linguistics at the University of Pennsylvania, followed by an Executive MBA degree at Temple University. He has more than 20 years of experience as a translator and has taught undergraduate and graduate language courses as a part-time lecturer at the University of Pennsylvania since 1990. Dr. Stejskal has served as Chairman of the Status Committee of the International Federation of Translators, as President of the American Translators Association and Treasurer of the American Foundation for Translation and Interpretation. Dr. Stejskal has been serving as Vice-President of the International Federation of Translators since 2008.

[CETRA](http://www.cetra.com) provides customized language solutions to governments and businesses. The company specializes in serving the marketing research and legal industries as well as the information technology, pharmaceutical, and human resources sectors. More information at [www.cetra.com](http://www.cetra.com)

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